

Project

PHOTOGRAPHY AS A DOCUMENTARY SOURCE FOR THE STUDY OF THE MAJORCAN COAST

I+D+i
GIZC
GESTIÓ INTEGRADA
DE LA ZONA COSTANERA

Axis
Bloc 1.2
Thematic area

Disciplinary research
Society, economy and culture
Natural and cultural heritage



Govern de les Illes Balears
Conselleria d'Economia, Hisenda i Innovació
Direcció General de Recerca, Desenvolupament Tecnològic i Innovació

Summary

The photographic heritage of Majorca is spread over various public and private collections and archives, and in the most part it is not catalogued. This makes access to it slow and complex.

These images, produced by professional and amateur photographers throughout the 19th and 20th centuries do not only suppose a cultural legacy linked to our artistic and historical heritage and as such should be preserved and disseminated, but they are also a vital documentary source for studying the different uses and transformations the territory has undergone.

The creation of a specialised web page in photographic documentation of the coast of Majorca will make it possible to consult these archives over the Internet.

Actions

-Locate photographic heritage related to the coast of Majorca and disseminate it in both its aspects, both as a documentary source for the integral study of the territory and creative interpretation for historical-artistic study.



Can Pastilla in the 60s. Source: Josep Planas i Montanyà.



Port de Pollença, 1915. Source: Guillem Bestard

-Create a bank of images and produce the web site 'Photographic Heritage of the Majorcan Coast', linked to IMEDEA.



Comparing two images of Magaluf beach in 2007 and 1950. Source: Josep Planas i Montanyà and Jaume Muntaner

Applications

Scientific community

The images can be interpreted from many different angles; principally as a source of information and an integrated object of the Balearic Islands cultural heritage. So, the project is aimed at various research profiles: historical and artistic analysis, studies in sociology and urban development, integral conservation proposals, environmental impact studies, etc.

Administration

The various public administrations will be able to make use of the documentation compiled as a source of information and aid in the elaboration of urban plans, scientific and technical reports, cultural itineraries, etc.

Industries linked to the tourist, media and leisure sectors, etc.

Industries linked to the tourist sector can benefit from this study, for example as an image bank for dissemination projects by tourism, leisure and cultural management companies, media, advertising, etc.

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